

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 147274 / 3		<u>Alt Order #</u> 08341841
<u>Product</u> CLINTON 4 PRESIDENT		
<u>Contract Dates</u> 08/23/16 - 08/29/16		<u>Estimate #</u> 5085
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 08/05/16 / 08/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/23/16	08/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$450.00					
2	WHIO	08/23/16	08/29/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$400.00					
3	WHIO	08/23/16	08/29/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$350.00					
4	WHIO	08/23/16	08/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$800.00					
5	WHIO	08/23/16	08/29/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WHIO	08/23/16-08/29/16	Daybreak Edition 430a	4:25 AM-5:00 AM	MTuWThF----	:30		<del>\$200.00</del>			NM		
				Credited										
6	WHIO	08/23/16	08/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				3	\$900.00					
7	WHIO	08/23/16	08/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				3	\$1,000.00					
8	WHIO	08/23/16	08/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				3	\$1,300.00					
9	WHIO	08/23/16	08/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$800.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
147274 / 3	08341841

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	CLINTON 4 PRESIDENT	5085

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	08/05/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
10	WHIO	08/23/16	08/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$900.00					
11	WHIO	08/23/16	08/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$700.00					
12	WHIO	08/23/16	08/29/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$900.00					
13	WHIO	08/23/16	08/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTF--				5	\$400.00					
14	WHIO	08/27/16	08/27/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$300.00					
15	WHIO	08/27/16	08/27/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$300.00					
16	WHIO	08/27/16	08/27/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$350.00					
17	WHIO	08/23/16	08/29/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	MTWTFSS				3	\$1,100.00					
18	WHIO	08/24/16	08/24/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$3,450.00					
19	WHIO	08/23/16	08/28/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$600.00					
20	WHIO	08/23/16	08/29/16	Daybreak Edition 5a	5a-530a		:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$450.00					
Week:		08/29/16	09/04/16	M-----				1	\$450.00					
21	WHIO	08/23/16	08/28/16	NewsCenter 7 5p	5p-530p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$900.00					
22	WHIO	08/23/16	08/29/16	Daybreak Edition 530a	530a-6a		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$500.00					
Week:		08/29/16	09/04/16	M-----				1	\$500.00					
23	WHIO	08/23/16	08/28/16	NewsCenter 7 6p	6p-630p		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$1,300.00					
24	WHIO	08/23/16	08/28/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 08/05/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTF--				1	\$700.00					
25	WHIO	08/27/16	08/27/16	Sat Prime Hour 3	10p-11p		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$700.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	08/22/16-08/28/16		Sat Prime Hour 3	10p-11p	-----Sa--	:30		<del>\$700.00</del>			NM		
See MG 27.2,27.3														
26	WHIO	08/27/16	08/27/16	NewsCenter 7 Sa 8a	8a-10a		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$600.00					
27	WHIO	08/27/16	08/27/16	Sat Prime Rotator	9:00 PM-11:00 PM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$700.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	08/22/16-08/28/16		Sat Prime Rotator	9:00 PM-11:00 PM	-----Sa--	:30		<del>\$700.00</del>			NM		
See MG 27.2,27.3														
2	WHIO	08/29/16-08/29/16		The Price is Right	11a-12p	M-----	:30		\$800.00			NM		
(M) MG for 25.1,27.1														
3	WHIO	08/29/16-08/29/16		M-F 4p-5p	4p-5p	M-----	:30		\$600.00			NM		
(M) MG for 25.1,27.1														
28	WHIO	08/28/16	08/28/16	NewsCenter 7 Noon S	12p-1230p		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$300.00					
29	WHIO	08/25/16	08/25/16	Thur Prime Hour 3	10p-11p		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,400.00					
30	WHIO	08/25/16	08/25/16	Thur Prime Hour 2	9p-10p		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$2,000.00					
31	WHIO	08/23/16	08/28/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-TWTFSS				1	\$1,100.00					
32	WHIO	08/24/16	08/24/16	Wed Prime Hour 3	10p-11p		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,400.00					
33	WHIO	08/24/16	08/26/16	CBS Evening News	630p-7p		:30			P-05		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--WTF--				2	\$2,000.00					
34	WHIO	08/24/16	08/26/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/23/16	08/29/16	--WTF--				1	\$200.00					
Totals								0.00				84	\$64,400.00	

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147274 / 3	08341841

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	CLINTON 4 PRESIDENT	5085

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	08/05/16 / 08/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	67	\$52,950.00	(\$7,942.50)	\$45,007.50
08/29/16 - 08/29/16	17	\$11,450.00	(\$1,717.50)	\$9,732.50
<b>Totals</b>	<b>84</b>	<b>\$64,400.00</b>	<b>(\$9,660.00)</b>	<b>\$54,740.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8341841  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*

NOV4/16 17.39  
\*\*\* WHIO-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#5			MISSED:TU-F,M/430A-459A	AUG25		30S	\$200.00	(AUG30/16)	
OFFER: NONE												
CMT:SPOT NA PLEASE CREDIT AND MOVE \$ TO ACTIVE CONTRACT												
AUG/16			60800.00	SEP/16		\$1,400.00						
CONTRACT TOTAL 62200.00												
TOTAL SPOTS 84												
MARKET TOTALS \$77,708												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD		B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME			
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				